

# Planning Your Business for the Future



## At a glance...

### Training (Only)

#### Duration Notes:

The expected duration for the course is one day, however please note this may vary according to factors such as level of experience, modules or attachments selected, or the ratio of instructors to learners.

#### Delivery Method:

Classroom

## Introduction

Develop a long-term plan for your business with our interactive course.

## Overview in brief

Do you need to develop a long-term business plan for your small medium enterprise (SME)? Our course will help you to look at current performance and focus on future areas of development.

## The finer details

This one-day course will give you the tools to enable you to reflect on your business and be able to plan your future direction by identifying the human, physical and financial resources required to support your plan. The workshop will draw on your own experiences to help you produce a business plan.

On completion of the training you'll receive a certificate of attendance.

## Who should attend?

The workshop is aimed at owners and managers of SME's, as well as new businesses, or it can be tailored to an in-house programme to suit the management team.



The training is suitable for those within the environmental and land-based industries as well as those who sit on the edge or outside these industries.



## What will be covered?

By the end of the course, you'll:

- Reflect on the progress of the business so far and identify the successes and lessons learned
- Know how to use PESTEL and SWOT analysis to decide on the vision and direction for the business
- Know how to decide on a suitable timescale for the business plan
- Be able to identify the human, practical and financial resources required to support the plan
- Learn how to produce a business plan.

## Other areas of interest

- Project Management
- Business Planning and Development.

